

Tuberculosis awareness Campaign



Our Associations



ISMB Mycobacteria
Research Laboratory



BE THE INSPIRATION
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Rabindra Sarobar



Srishti Clinic
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SAVE-UK



Santi-TB control
Society



WE-AMRA

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Campaign Launch

Project description:

WHO has reported India to have the highest number of TB cases worldwide. Global recognition of this high TB burden, along with emerging threat of MDR-TB means that TB is no longer considered as merely a public health problem but also a social issue. Higher cure rates are now attainable through early diagnosis and adherence to strict multi drug regime. Resurgence of virulent strains and multi drug resistance is proving that the fight is not over yet. Easy access to health centers along with free availability of drugs may not be sufficient enough unless one fights against the age-old misconceptions and social stigma. As we need new stake holders, no one is better than young minds who are receptive, unbiased and open to new ideas. Our public health programme “Joi Hok” will engage young school children through interactive creative workshops for raising awareness against the disease and its menace.

Aims and Objectives:

Joi Hok’s fundamental aim is to change perception of TB amongst the local community through a network of local artists, musicians and medical professionals. Our workshops encourage the schoolchildren to engage, learn, discuss and respond to the health issue related to TB through a process of creative inquiry. They will then disseminate the knowledge to other family members which in turn will increase early case detections and complete the treatment over stipulated time.

Joi Hok! Program goals are the following:

1. Build social awareness on various aspects of TB:
 - a) Causative organism and virulence.
 - b) Modes of spread.
 - c) Treatment protocols and reasons for non-compliance.
 - d) MDR TB and XDR TB.
 - e) Prevention and control.

Methodology:

Study cohort: 2500 Young Students (13-15 years – class 6 – class 8) of Low socioeconomic Background

Study period: 6 months

Statistics: Assessing Changes in the knowledge Pre and Post workshop (Visual Analog Score and Students T test)

The Project will consist of three main Phases integrating various visual learning modalities.

Pre survey questionnaire : 15 minutes.

PHASE 1 : Puppet show

Tell a Tale (Puppet show):

Putul naach is the traditional string Puppet show which usually narrate an everyday story. This is a very common method of mass education in Rural Bengal. A light-hearted script depicting story of a young family man affected by the disease who was outcast by the village people will be narrated. This will encourage students to address the social issues of neglect and discrimination which TB patients face on a daily basis. Interactive question and answer sessions will follow the show.

15 mins (9 mins putul naach video + 6 mins questions)

Do you know what TB is?
Does anyone know what this story is about?
What did you like about the presentation?
Why do you think it's tough to talk about a disease?
When you have a problem, you should tell someone!
Etc

PHASE 2 : Presentation

Power Point presentations on basics of tuberculosis infection, focusing on bacilli structure, transmission, diagnostic techniques, antibiotic treatments and antimicrobial resistance.

30 mins

PHASE 3: Card game

Use cards to explain symptoms and remind them that it will be used for a third phase of the project.

Loteria which is a Picture riddle card activity with animated pictures of TB symptoms and other attributes such as, Microscope, Drugs, TB Health Workers.

How to play:

- 1) Each child will have 4 random definition cards from the pack
- 2) The leader draws a picture card drawn from a randomized shuffled card pack and reads a riddle/ question
- 3) Let child guess for a while, and then ask the class what they think
 - a. Whoever answers correctly, throw a sweet to them and explain term briefly (either with help of picture on paper)
- 4) If a child gets the answer AND has the picture card for that answer
 - a. Then the child should place counter on the card with the answer
- 5) Whoever gets 6 cards in a row first will shout "Joi Hok!" (instead of" Bingo!")
- 6) The winner will come to the front and help the leader call out the next round of cards.

This game will help children to consolidate conceptual knowledge of the disease and familiarize with basic clinical terminology.

15-20 mins

PHASE 4: Patachitra (Patua):

Professional artisan will sing about the disease through the scroll.

Interactive session to follow and a painting workshop follows where children need to draw about what they have learnt in the form of a story: as groups or done individually.

3 Minutes song + 5 minute interaction+ 20 minute drawing time

Total time : 1.45 - 2 hours

Post survey questionnaire : 15 minutes.